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#### 2010: an outstanding year for Ingenico

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#### Strong topline growth

- 2010 revenue: €907.0m

Year-on year: +29%

Like-for-like: +10%

#### Demonstrated profitable growth and operating leverage

- Adjusted current operating income\*: 13.9% (+250 basis points)
- EBITDA margin at 18.3%
- Doubled net operating cash flow to €158.9m
- Strong cash conversion driven by operating leverage and tight management of working capital

#### Paving ground to accelerate 2013 strategic plan

- Deployment of Telium2 platform
- Successful integration of easycash
- Targeted acquisitions in value-added services

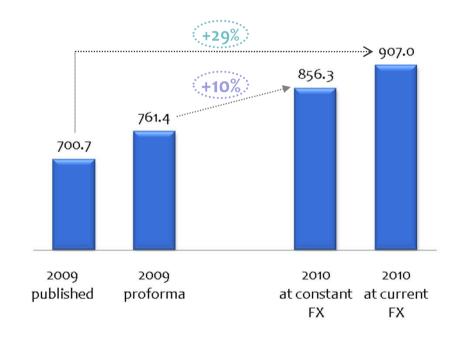


<sup>\*</sup>Adjusted current operating income is defined as adjusted profit from ordinary activities

#### Strong topline growth

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Revenue in million euros



#### Year-on year: +29%

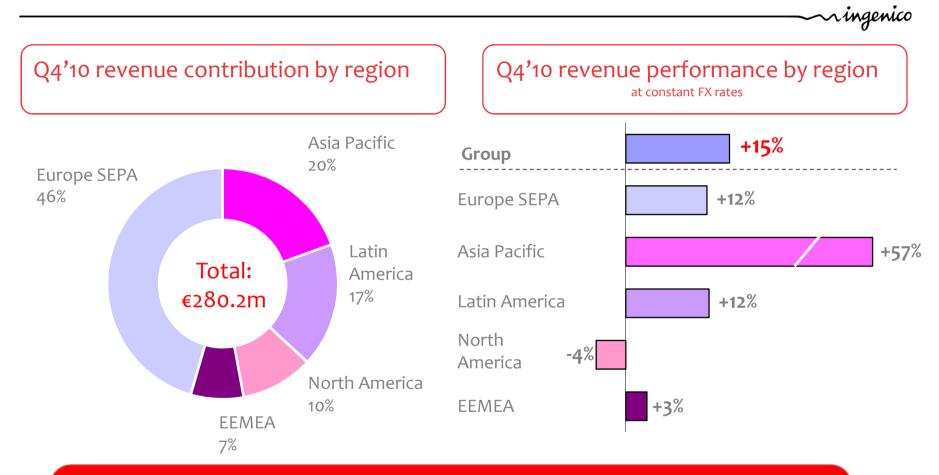
- Contribution of acquired companies: €17.9m
- Positive FX impact: +€50.7m mostly driven by stronger Real (Brazil), Australian and Canadian dollars

#### Like-for-like: +10%

- +9.4%: growth derived from terminals (hardware, services & maintenance)
- +10%: volume of terminals sold
- Slight ASP increase driven by continuous shift towards mobile
- +16.4%: growth derived from transactions (payment & non payment)
- +10.7% growth net of interchange fees, in line with targets



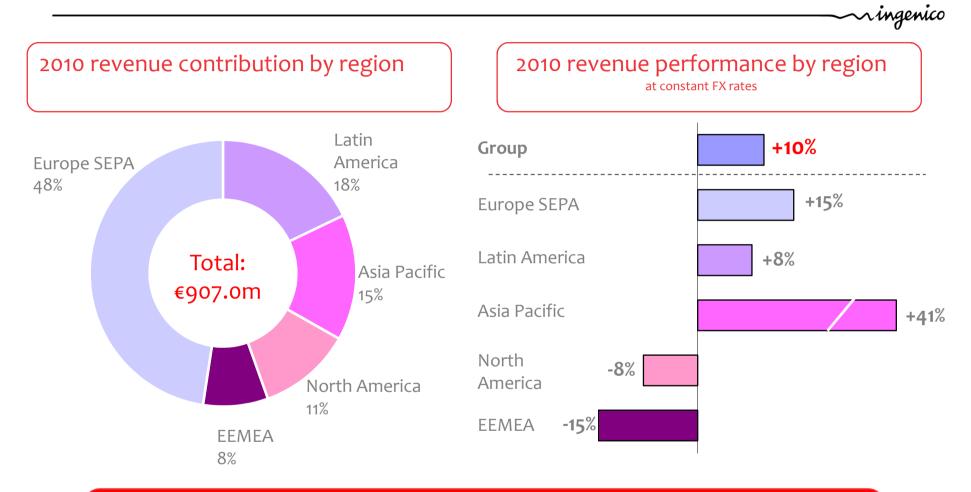
#### 15% Revenue growth in Q4'10



- Very strong quarter in Asia Pacific (China): 2<sup>nd</sup> largest area over Q4'10
- Strong momentum in Europe SEPA (Spain, France) & Latin America
- Activity turnaround in EEMEA (Turkey)
- North America better than Q3, strong performance of Canada (new PIN Pad)



### 2010 strong revenue increase led by Asia Pacific, Europe & Latin America



- Strong growth in Asia Pacific (equipment market in China), in Europe (technology and standard evolution) and Brazil (new market structure in acquiring)
- Transition year in EEMEA and North America



#### Simultaneously significantly fueling profitability

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- Demonstrated operating leverage
  - Adjusted current operating income: 13.9% (+250 basis points)
- EBITDA margin of 18.3%, achieved 3 years ahead of 2013 strategic plan
- Doubled net operating cash flow at €158.9m
  - Revenue and margins fueling operational cash flow
  - Low capital intensive business model
  - Tight working capital management



### Various initiatives taken to fuel and support the strategy ingenico

#### Organic initiatives

Sustained R&D efforts

• €71m vs €63m in 2009 to preserve our edge in HW and solutions

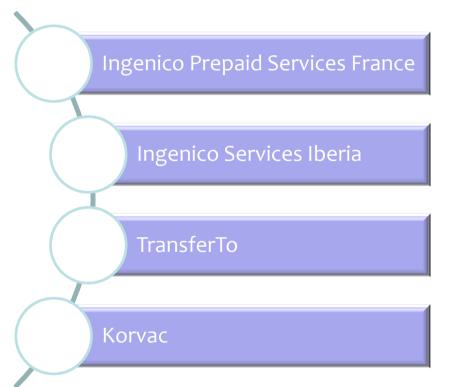
New skills to support developments in transactions

- Creation of Technology and Infrastructure organisation
- Dedicated team to support expansion of easycash at SEPA level

New skills to support payment methods

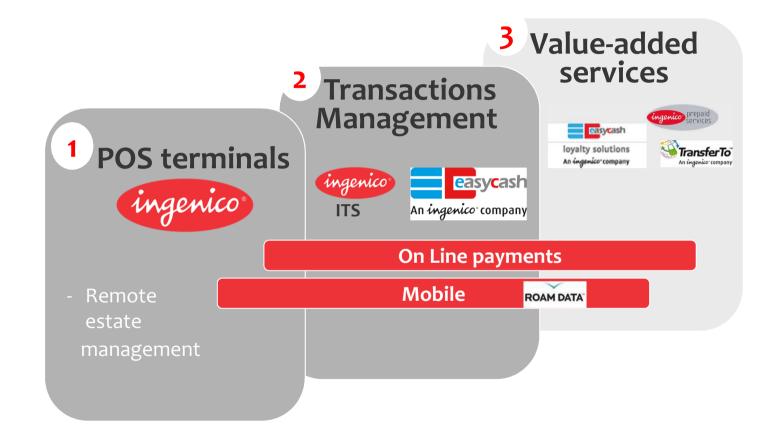
- Reinforced management with Paypal senior executive on Global Solutions Sales & Marketing
- Prepare convergence of payment methods at merchants (POS, online, mobile)

Beyond easycash, €58m invested in 2010 to acquire all assets supporting 2013 targets





### Towards a new company profile with increased direct access to merchants



#### **Deliver service directly to merchants**



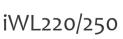
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#### 2010: paving ground for an acceleration of 2013 strategic plan 1- Reinforce leadership on POS through differentiation ~ingenico



- Widely Renewed range of POS terminals in 20 months
  - Full PCIPED 2.0
  - Telium<sub>2</sub>
  - PIN Pad, signature capture with first significant commercial success
- User-friendly interface
  - Larger screen, color screen, touchscreen, contactless
- Mobility for merchants to increase ROI and consumer experience
  - New mobile range of terminals to be launched in H1'11
  - Launch of iSMP in H1'11







iWL<sub>2</sub>80



iPP280



iPP350



iSC350





iSC<sub>250</sub>



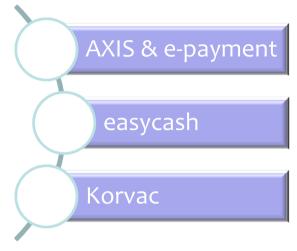
**iSMP** 



# 2010: paving ground for an acceleration of 2010-2013 strategic plan 2- Provide payment solutions on a global scale ingenico



Leveraging assets to build a differentiated approach for merchants



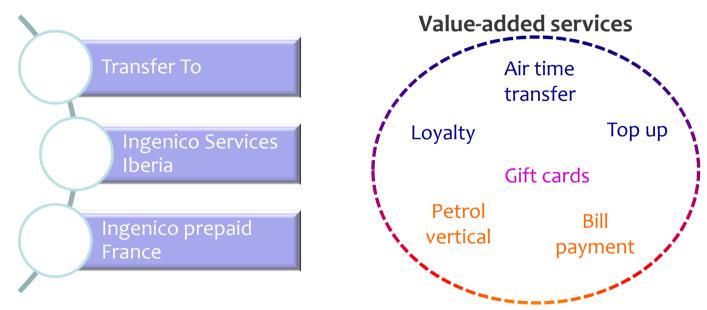
- Providing solutions on a multi-country scale
  - First customers with Axis deployed in the UK & Spain beyond France and Australia
  - First customers won in the UK with up-selling capacity in other countries
- Providing cross-channel solutions: terminals & e-payment
  - First ePayment services deployed
- Preparing to deploy easycash business model abroad



## 2010: paving ground for an acceleration of 2010-2013 strategic plan 3-Differentiate and penetrate vertical markets with VAS \_\_\_\_\_ingenico



- Acquired all assets to fuel growth and achieve 2013 target
  - Increased value-added services ("VAS") bricks beyond easycash loyalty solutions
  - Access to distribution networks with direct access to merchants



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- First commercial successes of Incendo, our VAS platform
  - In Italy (BNL) and in the US (Sage)
- Leveraging our assets to scale our VAS portfolio through our distribution networks: banks and merchants



#### Basis of presentation for 2010 financials

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- Accounting treatment of acquisitions in accordance with IFRS 3 & IFRS 3R has several impacts on Ingenico's financial statements
- For better appreciation of the Group's performance
  - Operating performance and income statements in this presentation are prepared on an adjusted basis, ie exclude the impact of PPA amortization (IFRS3)
  - 2009 financial data are pro-forma based to reflect the Group's scope of consolidation as of January 1 2010 and presented on an adjusted basis: including 2009 acquisition of easycash and excluding 2009 disposals of Sagem Denmark, Manison Finland and Moneyline Banking Systems and 2010 changes of perimeter



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ln €m	2009 published	2009 pro forma	2010 published
Revenue	700.7	761.4	907.0
Adj. Gross Margin	270.9	296.1	366.1
In % of revenue	38.7%	38.9%	40.4%
Adj. Current operating income	80.1	89.3	125.7
in % of revenue	11.4%	11.7%	13.9%
EBITDA	105.4	118.0	165.9
In % of revenue	15.0%	15.5%	18.3%
Net debt	144.4	-	109.1



### Terminals (Hardware & Maintenance)

In €m	2010	2010 / 2009 PF
Revenue	789.6	+16.9%
Gross Margin	321.4	+23.8%
In % of revenue	40.7%	+230bp

- Gross margin in Hardware sales reached 44% (+400bp)
  - Increased contribution of Telium2 -based terminals with higher margin
  - Continuous shift portable/ countertop
  - Improved ASP in 2010 vs. 2009
- Maintenance costs supported quality issues reported in H1'10



#### Transactions: robust fundamentals

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#### **Transactions**

In €m	2010	2010 / 2009 PF
Revenue	117.4	+16.4%
Gross Margin	44.8	
In % of revenue	38.1%	-440 bp
In % of revenue net of interchange fees and airtime costs	44.0%	+60 bp

- Performance in all transactions business segments in line with expectations
- Fastest growth in credit acquiring & Transfer To activities
  - Revenue representing 8% of FY10 revenue against 2% in 2009 PF
  - Facial dilutive margin impact in relation with application of IAS 18
    - Interchange fees derived from credit acquiring are booked in revenue and directly passed through to customers
    - Revenue from Transfer To include margin and air-time paid to Telcos



#### Operating expenses: under control

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in €m	2009 adj. published	2009 Pro forma	2010
Sales & Marketing	47.5	52.7	69.2
Research & Development	64.0	62.7	71.4
General & Administrative	79.3	91.4	99.8
TOTAL operating expenses	190.8	206.8	240.4
as % of revenue	27.2%	27.2%	26.5%

- Sales & Marketing costs increase supporting strong commercial performance
- R&D supporting technological leadership
  - Launched new Telium2-based products (pin pad, signature capture)
  - Supported new mobile terminals to be launched in 2011



#### Net income increased by 47%

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ln €m	2009	2010
Adj. Current Operating Income	80.1	125.7
in % of revenue	11.4%	13.9%
Purchase Price Allocation	(19.3)	(28.8)
Current Operating Income	60.8	96.9
Other operating expenses	(13.4)	(23.1)
Operating profit	47.4	73.8
Financial result & equity method	(2.5)	(11.5)
Income before tax	45.0	62.3
Income tax	(18.1)	(22.7)
Tax rate	40.1%	35.5%
Net income	26.8	39.6



#### Achieved significant increase of EBITDA

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ln €m	2009	2010	
Adj. Current Operating Income	80.1	125.7	+57%
in % of revenue	11.4%	13.9%	+250bp
Amortization and provision for liabilities	+18.6	+35.0	
Share-based payment	+6.7	+5.3	
EBITDA	105.4	165.9	+57%
In % of revenue	15.0%	18.3%	+330 bp



## Strong cash conversion driven by operating leverage and tight management of working capital

In €m	2009	2010	
Net debt as of January 1	(77-4)	144.4	
EBITDA	105.4	165.9	-Continuous focus on inventories
Working capital changes	(1.8)	16.2	™ receivables - improvement of trade
Capex	(23.0)	(23.2)	payables (in particular with
Net Operating Cash Flow	80.5	158.9	evolution of subcontracting)
Other income & expenses	(9.3)	(10.8)	
Interest paid, tax and others	(22.6)	(48.0)	Including €12.1 m of interest paid and €38.8m of tax paid
Dividends	(4.3)	(9.4)	paid and €30.011 of tax paid
Acquisitions	(294.0)	(58.0)	Mainly First Data Iberia, Korvac, Transfer To & Payzone
Disposals	27.8	2.7	France
Increase of net debt	221.8	(35.3)	
Net debt as of December 31	144.4	109.1	
Cash conversion (Net operating cash flow/EBITDA)	76%	96%	

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#### Reinforced financial flexibility

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In €m	2009	2010
Net debt as of December 31	144.4	109.1
Net debt / Equity	0.3X	0.2x
Net debt / EBITDA	1.4X	<b>0.7</b> x



#### Simplified Balance Sheet

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In €m	Dec 31 2009	Dec 31 2010
Goodwill	414.2	466.3
Tangible & intangible Assets	199.6	188.1
Other non current assets	48.4	69.0
Current assets	409.6	540.0
Including trade & related receivables	225.3	254.1
Total assets	1071.8	1263.4
Equity	493.1	545.6
Borrowings & long term debt	215.4	228.8
Other non current liabilities	77.1	83.3
Current liabilities	286.2	405.7
Including trade payables & related accounts	188.2	267.7
Total liabilities	1071.8	1263.4



#### Increasing dividend by 17% in 2010

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	2009	2010	Change
Net income (in €m)	26.8	39.6	+48%
Average weighted number of shares (in million)	46.6	48.9	
Net income per share (in €)	0.58	0.81	+40%
Dividend per share (in €)	0.30	0.35	+17%

Dividend of €0.35 per share, payable in cash or in share will be proposed to next Annual General Meeting



#### 2010 financial performance at a glance

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- Market trends are positive and potentially higher than long term historical average
- We are well-positioned to leverage our geographies
- Telium2 is delivering as expected
  - Improvement of Terminals cost structure
  - Telium2 will be deployed on all regions by the end of 2011
  - Further potential of cost reduction
- Successful integration of easycash with positive impact on revenue and adjusted current operating income
- Opex are under control although our transformation of business model requires investment in skills and competencies
- Strong cash flow generation





### Management priorities for 2011: delivering our 2013 strategic plan

- Terminals: maintain product leadership
  - iPA 280 (PayPDA) is taking off
  - Mobile POS (iWL) is clearly ahead of competition
  - Unattended range to capture market potential of vending machines
- Transactions: enlarged offering and enhanced footprint
  - Front-end processing for Tier 1 retailers
    - Building on 2010 successes
    - E-commerce solution
  - Organization in place to roll out easycash internationally
    - Opening at least 2 countries in 2011
  - Capturing mobile payment emergence opportunities
- VAS: developing and deploying integrated portfolio of services
  - Transfer To: capturing air time growth through new routes



#### 2011 outlook: continuing profitable growth

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In €m at constant FX & perimeter	2010	2011 guidance	
Revenue	007	065 085	<ul> <li>Terminals growth in line with market historical trends (+3/+5%)</li> </ul>
nevenue	907	965-985	<ul> <li>Transactions: +12/+15%, above market trends</li> </ul>
Adj. profit from ordinary activities*	13.9%	≥13.9%	<ul> <li>Robust business model on Terminals and Transactions</li> </ul>
EBITDA	18.3%	≥18.3%	<ul> <li>Guidance coping with temporary dilutive impact of increased contribution of transaction flow activities (IAS18)</li> </ul>



<sup>\*</sup> Before Price Purchase Allocation

# 2011 management priorities: capturing payment market opportunities beyond 2013 strategic plan

- Ready to provide full range of payment and VAS solutions to merchants, in liaison with banks
- Capturing value in dematerialized services with POS as an entry point
- Ready to seize further acquisition opportunities to come along with dynamics of payment industry

Ambition to be a key player in the payment industry, beyond current major role in POS terminals



#### Ingenico investment case

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- Key focused strategy
- Technological leadership
- Well positioned in a growing market
- Continuous shift towards e-payments
- Structural changes in the payment ecosystem
- Leveraging key assets to expand margins
- Track record of profitable growth & financial strength

