

# Investor Day

26 March 2013



beyond  
payment

# Introduction

Catherine Blanchet, VP Investor Relations  
& External Communication





# Today's agenda - morning



- **Philippe Lazare, Chairman & CEO**

- > 2016 Ambition



- **Jacques Guérin, EVP Chief Solutions Officer**

- > Strategy driving our Offer



- **Michel Léger, EVP R&D and Technology**

- > Innovation as a driving force



- **Christopher Coonen, EVP Sales & Marketing,  
Jean-Marc Thienpont, EVP Mobile Payment  
& Peter de Caluwe, EVP e-Payment**

- > Deploying our multi-channel approach



# Today's agenda - afternoon



## ● **Deploying our strategy across our geographies**

### > **Jacques Behr, EVP EMEA**

- Developing the region

### > **Oscar Bello, EVP Latin America**

- Sustaining growth

### > **Patrice Le Marre, EVP APAC & China**

- Seizing the opportunities

### > **Thierry Denis, EVP North America**

- Executing the strategy

### > **Pierre-Antoine Vacheron, EVP SEPA-Europe**

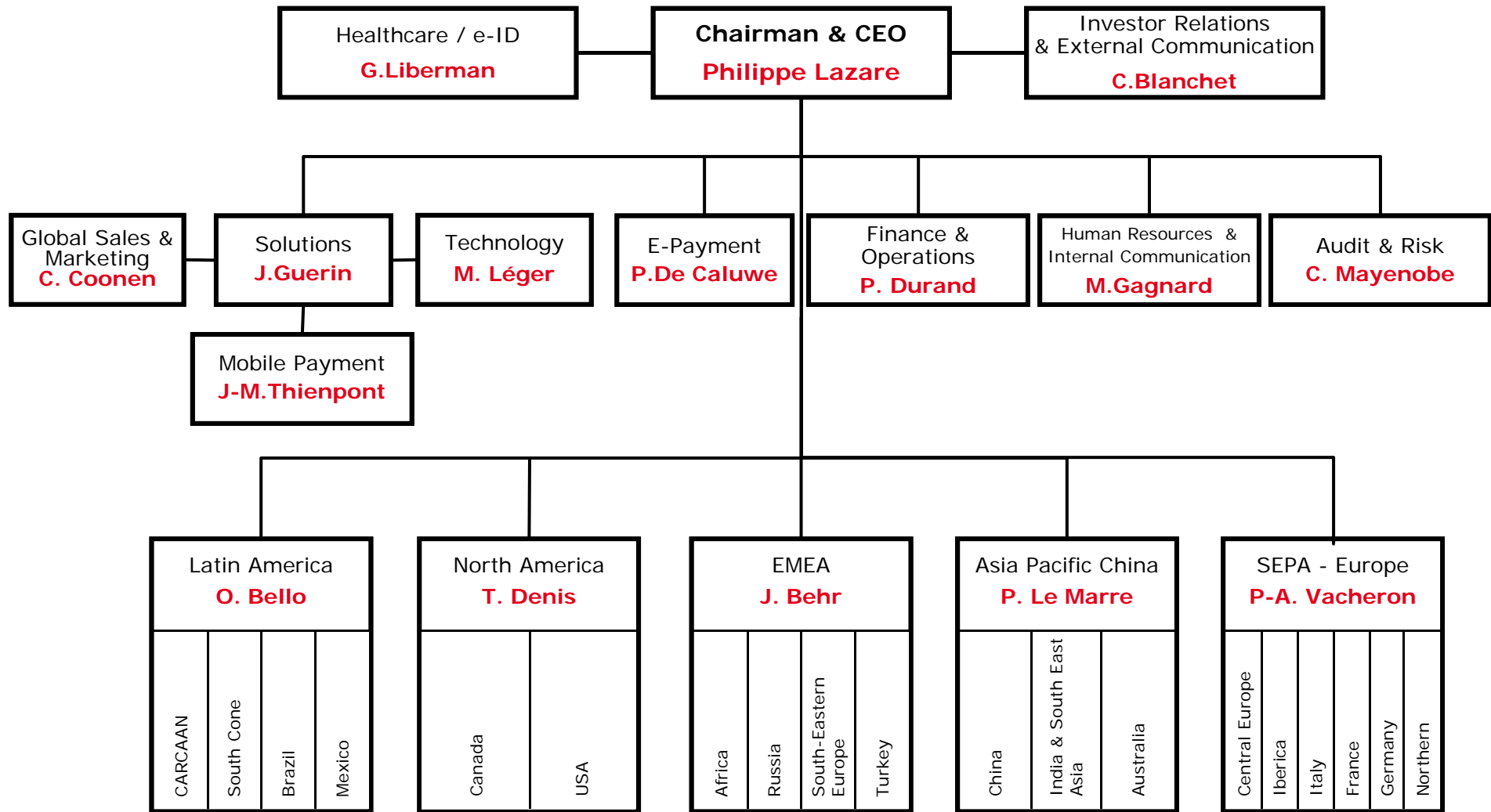
- SEPA at the forefront of the group offering

## ● **Patrice Durand, EVP Finance & Operations**

- ### > **Supporting the Group's strategy**



# Group General Organization





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