# Innovation as a driving force

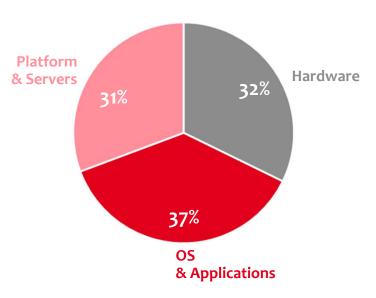
Michel Léger, EVP R&D and Technology



### R&D at Ingenico: Key Facts

- 8% of group revenue
- R&D engineers: 25% of group employees
- Broad expertise in development: from hardware to software applications
- 2 new high quality patents every month
- A worldwide network of data centers managing more than 3bn transactions

Breakdown of R&D headcount as of December 31, 2012



## R&D at Ingenico: a global footprint to better anticipate customers' needs

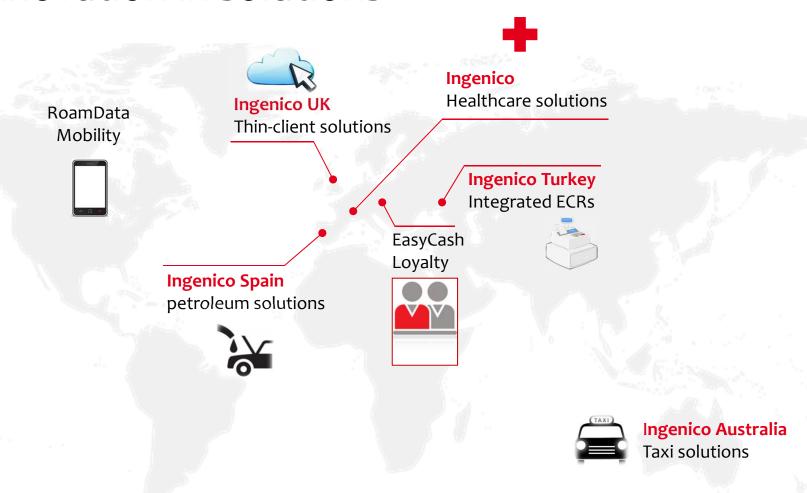
Decentralized development capacity to be closer to customer needs with 50% of R&D engineers at regional level

Across the globe: significant interaction between corporate and regional R&Ds



- Ingenico sales offices
- value-added resellers

## Leveraging multi-local presence to deploy innovation in solutions



# R&D: a pragmatic approach adapted to a fast moving technological environment

- In-house research for cutting-edge payment security
  - > Hardware security and cryptography
  - > Operating System security
  - > Transaction engines
- Strategic technological partnerships
  - > ATMEL: Secure POS-core ASIC
  - > MORPHO: Biometrics
  - > Other partners for color touch screen, secure keypads, communication modules
- Acquisition of technology for better "time-to-market" efficiency
  - > Roam Data
  - > Ogone



### Our R&D Strategy

- Create an open and secure environment for transactional models and new value-added services
- Focus R&D on 2 essential pillars:
  - 1. Payment Platform: next best-in-class generation Telium 3
  - 2. Services and solutions: multi-channel payment architecture expertise

#### Payment Platform: Telium

#### Successful when hardware evolution accelerated

New communication capabilities (3G, LTN, ADSL), allowing for:

- More data, more content
- New VAS possibilities
- Better interaction with the user

2009









Steady improvement in speed, price and nomadic merchants





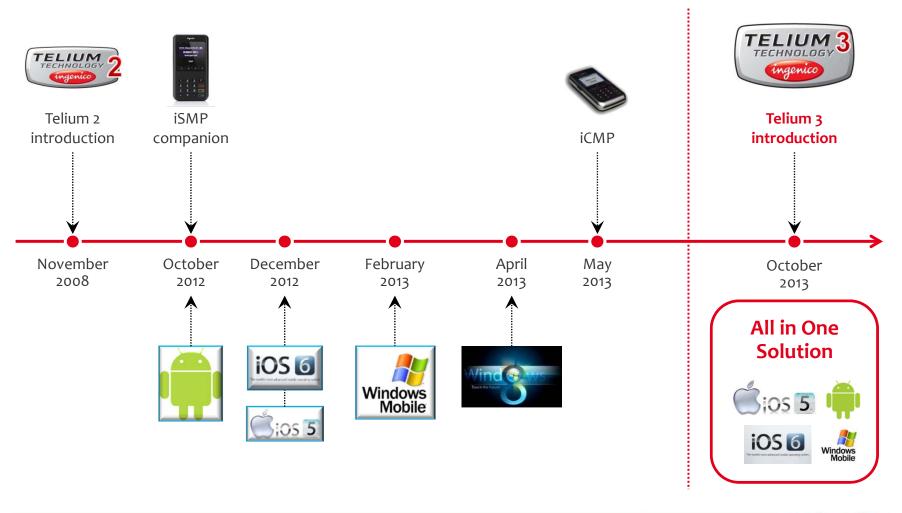


4 years

Revolution over the last 4 years: emergence of new form factors

#### Payment Platform: Telium

Next gen will bring more integration



### Payment Platform: Telium 3 Cheaper, faster and more reliable hardware

- Reduced number of components, more reliable
- Smaller products
- Reduced weight
- Greater autonomy
- Increased performance specially for multi media and web services
- Better user interfaces
- Ready for future security standards

#### Payment Platform: Telium 3

Allowing Ingenico's secured payment technology inside new devices

- Example of Microsoft Ingenico partnership announced in Jan 2013
- Combining business application and secured payment on the same device

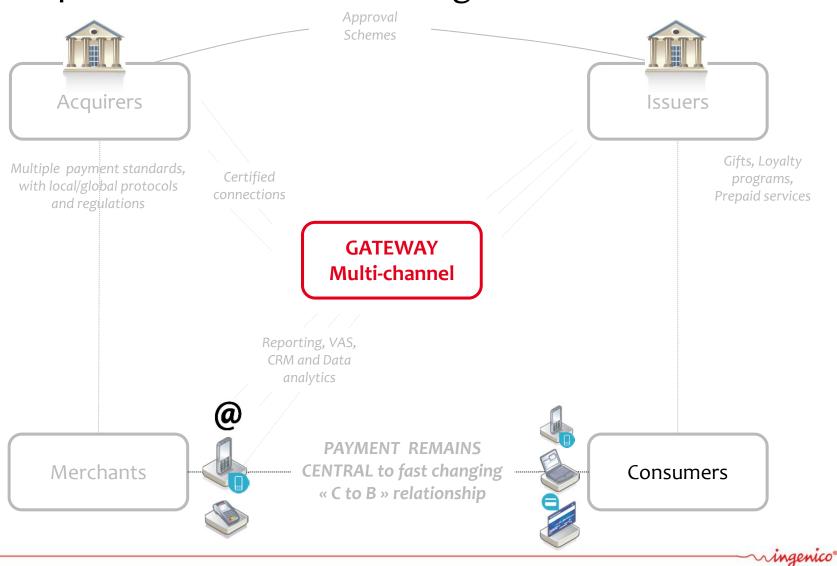


#### Next Gen Payment TV

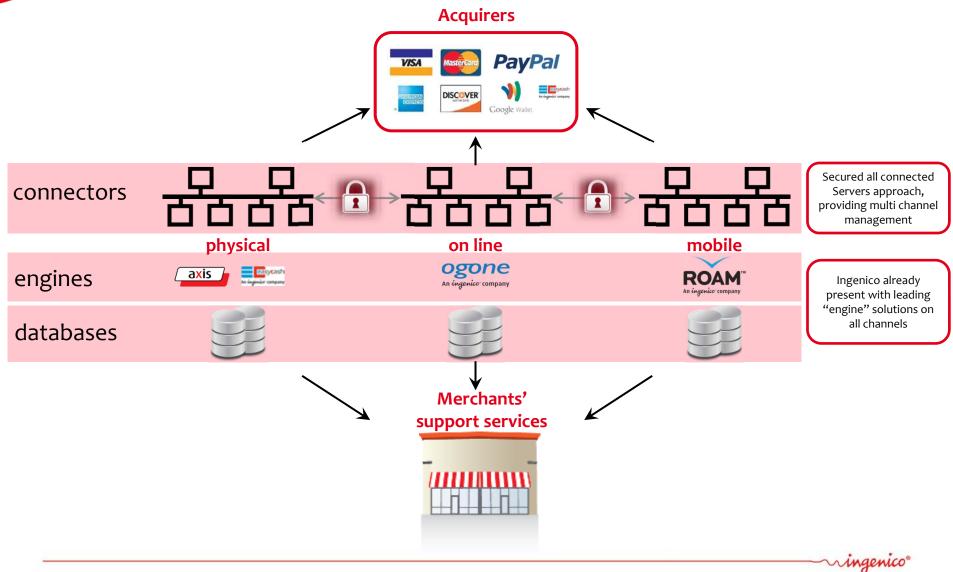


Bills, teleshopping, tickets...

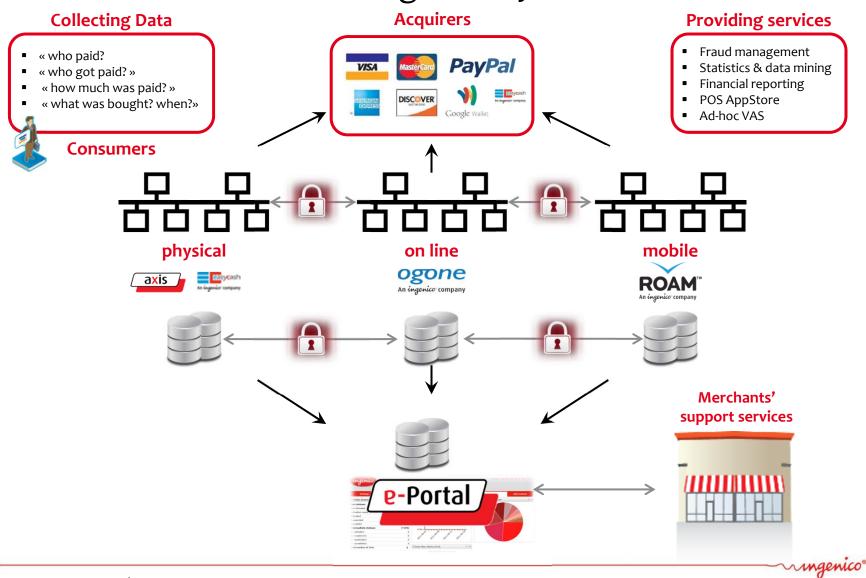
## Ingenico, the central player thanks to payment expertise and white labelling



## Services and solutions: integrate existing bricks to build multi-channel gateway



## Services and solutions: integrate existing bricks to build multi-channel gateway



#### Innovation: a strong and differentiating asset

- A worldwide footprint and network of talents to better anticipate needs and stay ahead of the tech curve
- An opportunistic "make, partner or buy" R&D approach, well suited to a fast moving technological environment
- A constant R&D effort on hardware, platforms, applications to accelerate offer for enhanced VAS
- A focus on developing robust and simple solutions, customizable to meet all types of customer demand, anywhere