



PRESS RELEASE

Ingenico pursues the internationalization of easycash in the Netherlands

Paris, March 21, 2012. **Ingenico (Euronext: FR0000125346 - ING), leading worldwide provider of payment solutions, today announced the next step of the internationalization of easycash with a new office in the Netherlands. This move follows the successful expansion of easycash in Belgium and Austria in 2011.**

The Dutch market is one of the most developed countries in terms of electronic usage and transactions volumes continue to grow. Beside the ability to serve its major German clients in the Netherlands, easycash is coming to the this new country with an innovative and highly competitive one stop shop approach, from terminal to credit and debit card transaction acquiring in one contract dedicated to the SME segment. The sales force is in place and started to approach large numbers of prospects in focused segments (restaurants, bars, plumbers, taxi drivers, beauticians and other professionals). First market feedback is positive and contracts have already been signed.

easycash NL office is located in Hilversum, close to Amsterdam and is led by Maurice van Dijk. Before joining easycash, Maurice has notably been responsible for 5 years for the Benelux sales activities of European Merchant Services, a First Data company.

A first merchant, a mobile bike repair shop, selected our new offering combining mobile terminal and transactions management.

A dedicated website has been opened to help the business development: www.easycash.nl.

About Ingenico (Euronext: FR0000125346 – ING)

Ingenico is a leading provider of payment solutions, with over 17 million terminals deployed in more than 125 countries. Its 3,600 employees worldwide support retailers, banks and service providers to optimize and secure their electronic payments solutions, develop their offer of services and increase their point of sales revenue.

More information on www.ingenico.com | twitter.com/Ingenico

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