



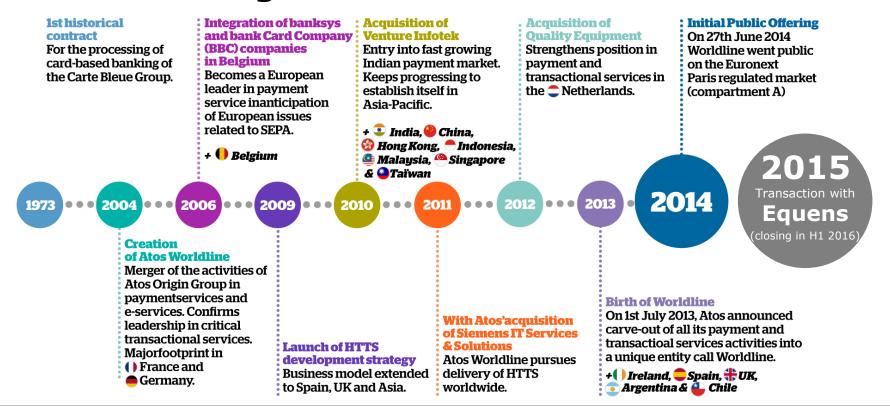
## **Disclaimer**

- This document contains further forward-looking statements that involve risks and uncertainties concerning
  the Group's expected growth and profitability in the future. Actual events or results may differ from those
  described in this document due to a number of risks and uncertainties that are described within the 2014
  Registration Document filed with the Autorité des Marches Financiers (AMF) on April 27, 2015 under the
  registration number: R.15-021 and its update filed on August 6, 2015 under the registration number D.150292-A01
- Global Business Lines include Merchant Services & Terminals (in Belgium, France, Germany, India, Luxembourg, Spain, The Netherlands and United Kingdom), Financial Processing & Software Licensing (in Belgium, China, France, Germany, Hong Kong, India, Indonesia, Malaysia, Singapore, Spain, Taiwan and The Netherlands), and Mobility & e-Transactional Services (in Argentina, Austria, Belgium, Chile, France, Germany, Spain, and the United Kingdom).
- This presentation does not contain or constitute an offer of Worldline's shares for sale or an invitation or inducement to invest in Worldline's shares in France, the United States of America or any other jurisdiction.



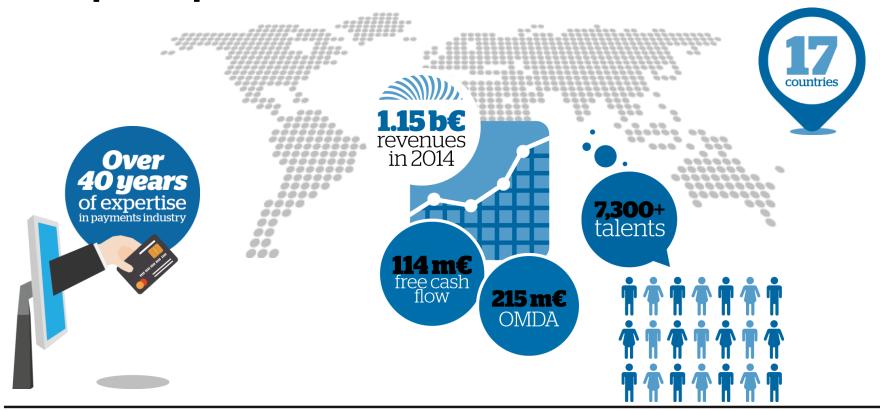


## Worldline at a glance: 40 years of expertise in payment systems





## **Group Snapshot**





## We are

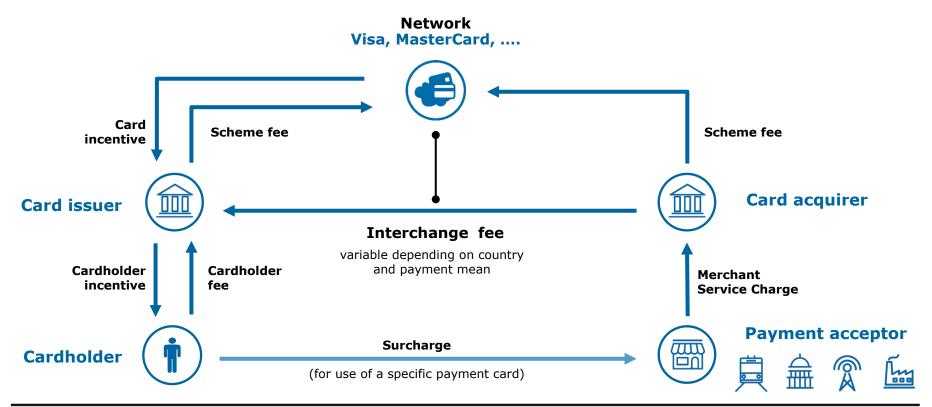
A payment service company, which builds and operates real-time transactional payment systems to allow merchants, banks, governments and other organizations:

- to issue, accept and settle payment means in various forms and;
- to manage all types of digital transactions with their customers beyond payments, such as orders, clearing and settlements, claims, prepaid tickets, loyalty rewards and coupons.





## Typical Industry payment four-party card chain





## **Three integrated Global Business Lines**



Merchant Services & Terminals

2014 Revenue: € 374m (+2.0%)

Leveraging the customer engagement



**%**}

**Provate Label** 

Loyalty services

Cards &



onLine

Services



2014 Revenue: € 396m (+1.4%)

Transforming cashless payments











Mobility & e-Transactional Services

2014 Revenue: € 380m (+5.1%)

Enabling strategic digital transformation



Connected living





2014 OMDA (\*) margin

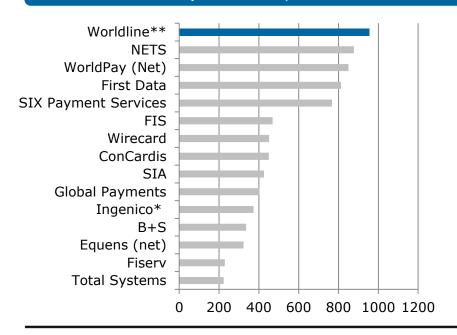
21.6% 25.2% 13.7%

(\*): Operating Margin before Depreciation and Amortization



# Worldline is a leading player in Europe with expanding emerging markets footprint

Payment Service Provider (PSP) ranking in European Union 2014 European turnover, in € million



#1
Issuing
Processor
in Germany



#### Why scale matters:

- Outsourcing opportunities
- Price competitiveness
- Innovation
- Barriers to entry
- Increased operating leverage
- Positioned for consolidation opportunities



# Worldline has a comprehensive positioning across the extended payments value chain

Card payment Services in Europe	Issuing transaction processing	Services to cardholders and issuers	ACH¹	Credit/Debit transfers	Services to merchants	Acquiring transaction processing	Commercial acquiring	Acceptance POS /eCommerce	Services to new digital businesses
worldline									
nets	•		•				•		
First Data.									
WorldPay									
ingenico									
wirecard									
<b>S</b> globalpayments	•							•	
TSYS		•				•			
equens	•	•		•	•	•	•	•	
Payment Services									
ource: Best estimates from the c	company based on ava	ailable public infor	mation - ¹ Au	tomated Clearing H	ouse.			Core offering	Non-core offering

Comprehensive European presence across core payments value chain plus capability of serving new digital businesses



## A Tier 1 diversified client base

High quality customer portfolio, low client concentration





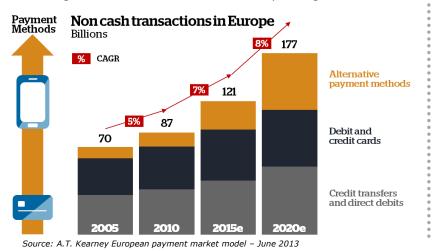




# Worldline's environment positively impacted by changes in regulations and digital transformation

#### **PAYMENT MARKET VOLUME GROWTH**

- Ubiquitous penetration of electronic payments through mobility and Internet of Things
- Growing 3x faster than total consumer spending



## IMPACT OF THE CHANGE IN EUROPEAN REGULATIONS



Cap on interchange fee



Harmonization, consumer protection & rights, obligations for payment providers



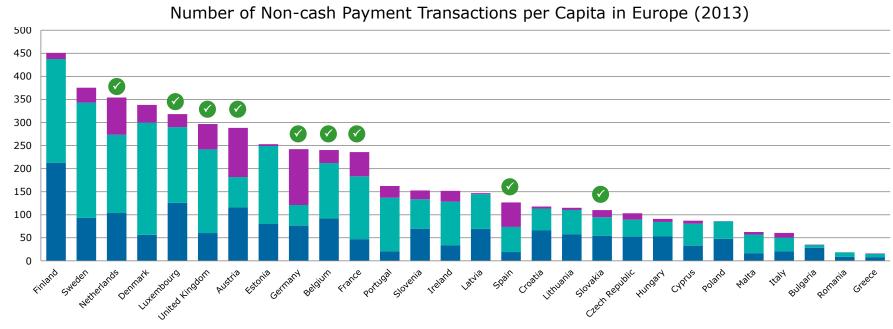
Open, common **standards**, industrialization and innovation



**EMVCo tokenisation:** framework for better **security** 



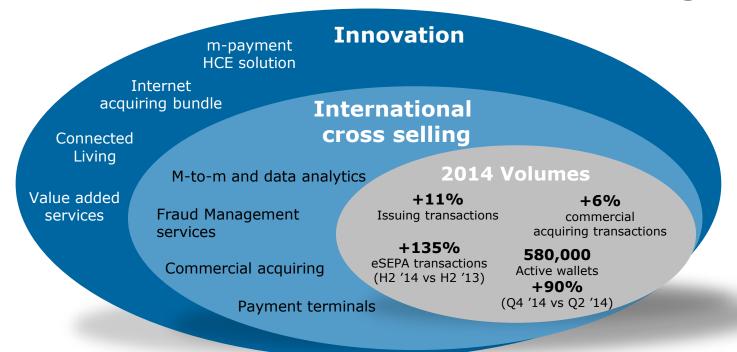
# Non-cash payment growth penetration potential in Europe



Source : ECB Payment statistics - data as of 24 August 2014 ■ Credit Transfer ■ Card Payment ■ Direct Debit Note: Green checks indicate countries where Worldline is currently present



# Growth supported by volume increase, innovation and international cross-selling





# Worldline strategy to take advantage of regulatory and digital changes

#### Banks (FPL)

- Capture new outsourcing opportunities
- Upsell with new innovative products on existing customers (strong authentication, payment data analytics,...)
- Consolidate the leadership in new payment means (Mobile payment, Wallet, SEPA)

#### Merchants (MST)

- Capture new commercial acquiring alliances with Banks
- Expand international commercial acquiring
- Develop end-to-end digital retail offers
- Reinforce Worldline's offering in on-line and mobile payment for merchants



## Government, Transportation, manufacturing (MeTS)

- Focus on Mobility & Big Data to face the digital transformation trends
- Increase focus around end-to-end vertical digital businesses (transport, manufacturers, ...)
- Differentiate with real-time m-to-m, data analytics, security & privacy expertise



# **Examples of concrete digital transformation programs supported by Worldline**

#### McDonald's



Digital Platform
...to know better the
McDo's customers

#### Barcelona Mobile Ready Experience



Unattended
Retail kiosks
...to improve the
customer service

## Large cosmetic company



**Digital Store** ... to reduce the size of the store by three

#### adidas



Interactive
Signage
...to attract the customer
and sell more



### An undisputed EU leader of Wallet Solution Providers for banks















## Award and industry recognition

Worldline ranked by Ovum as one of the 5 world leaders in Card Management Services.

✓ Recognition of the technological advance and functional richness of the Group's applications, through notably the WIPE program.

Worldline innovation in Online banking Services recognized at the "Bank & innovation" forum, with a prize received for the "Digital Assistant" solution

✓ Contextual marketing banking application, enabling, between other use cases, an immediate response to consumer loan requests



#### **Ovum**

Ovum Decision Matrix Selecting a Card Management System Platform, 2015–16

"...all of Worldline's CMS platforms benefit from the vendor's highly flexible deployment model, which is the most extensive and flexible of any platform surveyed in this report."

- "As a platform, Worldline Pay has the capability to expand much more broadly as a global solution and as such stands out today as a Market leader in the CMS space. For these reasons, Worldline Pay should be strongly considered for shortlisting as part of any CMS vendor-selection exercise."
- "Cardlink II offers a high degree of functionality and a very well-established regional presence, meaning that Cardlink II is a market challenger and should be considered for shortlisting as part of any vendor-selection exercise, particularly for firms based in Asia-Pacific."



## 2014 financial highlights

Key P&L items	2014	2013*
In € million		
Revenue	1149.3	1135.1
Growth %**	2.8%	4.1%
OMDA	215.1	203.2
As % of revenue	18.7% 1	7.9%***
OM (Operating Margin)	170.3	164.0
As % of revenue	14.8%	14.4%
Profit before tax	143.2	156.5
As % of revenue	12.5%	13.8%
Net income	100.4	118.5
As % of revenue	8.7%	10.4%
Cash flow	2014	2013*
In € million		
Free cash flow	114.4	121.0
As % of revenue	10.0%	10.7%

#### **Key Observations**

- OMDA% in line with mid-term guidance
- Top line growth accelerating along 2014
- FCF progressing by 14% excluding one-off items

#### Other comments

- 2013 accounts based on audited historical financials of Atos' subsidiaries (now part of Worldline)
- OMDA to EBITDA adjustments consist in subtraction of:
  - Costs associated with restructuring and rationalization
  - Costs related to carve-out or integration of acquisitions
  - Gains on disposals
  - Set up costs related to TEAM project

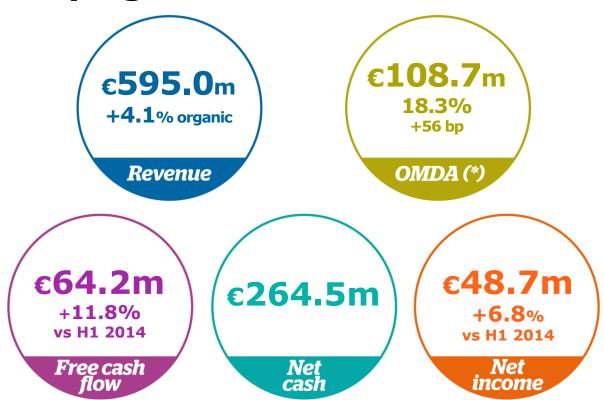


<sup>\*</sup> Statutory combined accounts

<sup>\*\*</sup> Pro forma at constant scope and exchange rates

<sup>\*\*\* 18.2%</sup> on a pro forma basis

## H1 2015 key figures



worldline

## H1 2015 Performance per Global Business Line

In € million
Merchant Services & Terminals
Financial Processing & Software Licensing
Mobility & e-Transactional Services
Corporate Costs
Worldline

Revenue				
H1 2015	H1 2014*	% Growth		
193.5	184.9	+4.6%		
200.5	197.2	+1.7%		
201.0	189.3	+6.2%		
595.0	571.4	+4.1%		

OMDA			
H1 2015	H1 2014*		
33.9	37.6		
48.7	46.9		
35.4	24.1		
-9.3	-7.3		
108.7	101.2		
-9.3	-7.3		

OMDA %			
H1 2015	H1 2014*		
17.5%	20.3%		
24.3%	23.8%		
17.6%	12.7%		
-1.6%	-1.3%		
18.3%	17.7%		

<sup>\*</sup> At June 2015 constant scope and average exchange rates



#### **Merchant Services & Terminals:**

• Growth primarily driven by internationalization of *Commercial Acquiring* and acceleration of the growth in *Payment Terminal*.



#### **Financial Processing & Software Licensing:**

Strong growth in *Online Banking Services* due to volumes and new processing contracts.



#### **Mobility & e-Transactional Services:**

Strong performance of the 3 Business Lines e-Consumer & Mobility, e-Ticketing and e-Government collection.

**OMDA** overall improved by +**56bp**, in line with the full year target



## Q3 2015 key figures

€ 305.6m +5.0% organic

\*\*Revenue\*\*

€ 1.7bn 1.4 years of revenue Backlog € 40.2m +10.0% vs Q3 2014 Free cash flow € 303.2m

Net cash

## **Q3 2015 revenue per Global Business Line**

	Revenue Q3		
_In € million	Q3 2015	Q3 2014*	% Growth
Merchant Services & Terminals	98.6	92.0	+7.2%
Financial Processing & Software Licensing	103.5	100.4	+3.0%
Mobility & e-Transactional Services	103.5	98.5	+5.0%
Worldline	305.6	291.0	+5.0%

<sup>\*</sup> At September 2015 constant scope and average exchange rates



#### **Merchant Services & Terminals**

- Acceleration of the growth in *Commercial Acquiring* and *Payment Terminals* activities, notably through successful internationalization;
- Online Services growing thanks to new projects in e-Commerce services;



#### **Financial Processing & Software Licensing**

- Confirmed strong dynamic of Online Banking Services, notably in the Netherlands and in France;
- Expansion of Payment Software Licensing activities thanks to significant deals won in Asia;
- Acceleration of growth compared to H1 2015 in Acquiring Processing and Issuing Processing activities

#### **Mobility & e-Transactional Services**



- Growth driven by e-Consumer & Mobility thanks to projects starting and contracts ramping up;
- Robust activity in e-Government collection in Latin America, Germany and France due to ramp-up of new contracts and good volumes;
- e-Ticketing activities stable during the quarter.



## September 2015 YTD revenue per Global Business Line

In € million	9
Merchant Services & Terminals Financial Processing & Software Licensing Mobility & e-Transactional Services	
Worldline	

Sep YTD 2015	Sep YTD 2014*	% Growth
292.1	276.9	+5.5%
304.0	297.6	+2.1%
304.5	287.9	+5.8%
900.6	862.4	+4.4%

Revenue 9 months



#### **Merchant Services & Terminals**

- Constant acceleration of the growth of the division over the first 9 months of 2015 driven by *Payment Terminal* and *Commercial Acquiring*,
- Good volumes compensated on other activities.



#### **Financial Processing & Software Licensing**

- Growth driven by Online Banking Services and Payment Software Licensing;
- Acquiring processing and Issuing Processing stable over the first 9 months of 2015, thanks to progressive revenue acceleration along the year.



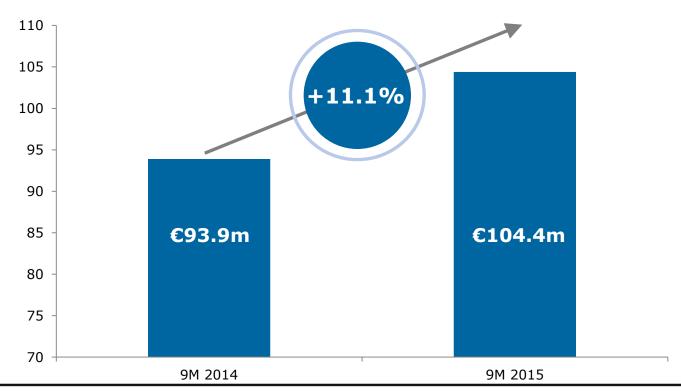
#### **Mobility & e-Transactional Services**

- Strong growth in *e-Consumer & Mobility* thanks to positive trends in Connected Living activities in continental Europe;
- Expansion of e-Ticketing activities due to volume increase and good performance in Latin America;
- e-Government collection positively orientated with new contracts and positive price and volume effects.



<sup>\*</sup> At September 2015 constant scope and average exchange rates

## 9M 2015 Free cash flow growth, in € million





## 2015 and mid term guidance

#### **2015 GUIDANCE**

**MEDIUM-TERM OBJECTIVES** 

Revenue

4 to 5% organic growth

5 to 7% 2014-2017 organic revenue CAGR Sales growth to progressively increase over the period

**OMDA** 

+c.50 bp vs. 2014

+c.250 bps margin for 2017 vs. 2013

**FCF** 

€120m to €125m

**c.€180m** by 2017





# Worldline intends to join forces with Equens

to strengthen its pan-European leadership in payment services

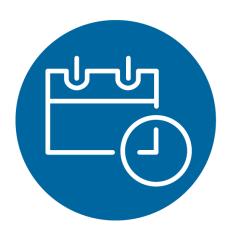


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## **Agenda**



- 1. Executive Summary
- 2. Business benefits & industrial ambition

- 3. Transaction structure & value creation
- 4. Key deal takeaways
- 5. Q&A





# Executive summary Gilles Grapinet Chief Executive Officer



The project: a major transaction between Worldline and Equens, structured in two components



#### Contemplated merger of financial processing activities

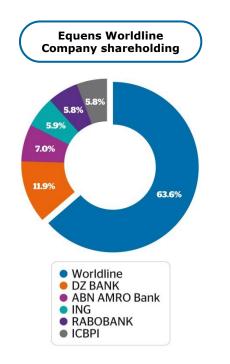
- A new "Equens Worldline Company" combining Worldline Financial Processing and Equens, owned 63.6% by Worldline company and 36.4% by Equens' shareholders
- Revenue increase by c.+65% for Worldline Financial Processing
- Commitment to renew commercial contracts with Equens shareholders for a 5-year period at closing
- Integration in Worldline processes and policies

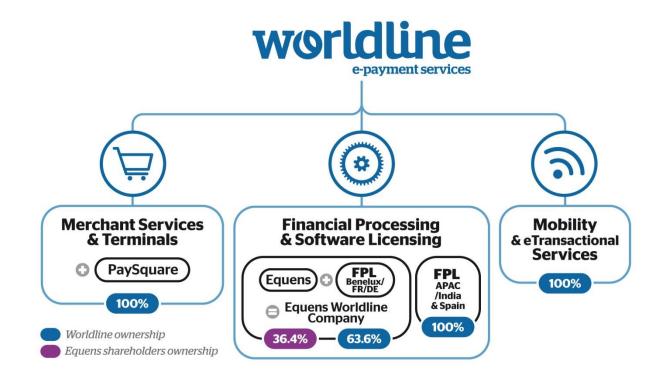
## Contemplated acquisition of Equens' commercial acquiring activities in cash

- Acquisition of 100% of PaySquare (fully owned by Equens) in cash for € 72 million (c.12.5 x OMDA 2015e)
- Operations to be integrated in Merchant Services & Terminals
- Revenue increase by c.+25% for Worldline "Commercial Acquiring"



### **Transaction structure**







## Equens Group overview (2015 unaudited pro forma figures)

**EQUENS** c. € 266m Excl. PaySquare Revenue\*\* c. € 31m OMDA\*\* countries

1,200

employees

c. € 305m revenue\*

c. € **37**m OMDA\*\*

6 countries

c. 1,300 employees

**PaySeuare** 

Commercial Acquiring subsidiary of **EQUENS** 

€ 75m gross revenue

€ 39m net revenue

€ 6m **OMDA** 

countries

100 emplovees

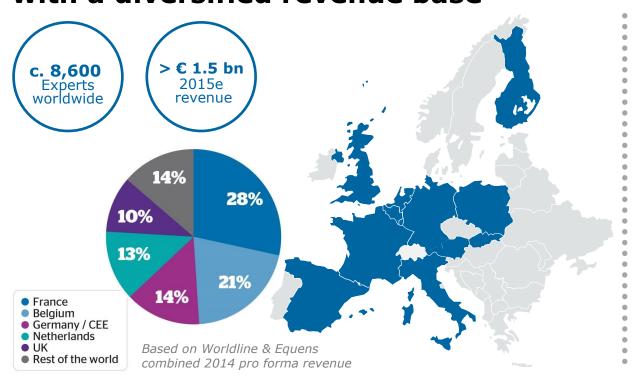
- 1,300 highly recognized experts in payments
- A strong and experienced management team
- Recognized skills in mass and SEPA payments



<sup>\*</sup>net of interchange fees and adjusted for renewed contract terms with key Equens' shareholders

<sup>\*\*</sup> adjusted for renewed contract terms with key Equens' shareholders

Creating a unique pan-European platform with a diversified revenue base

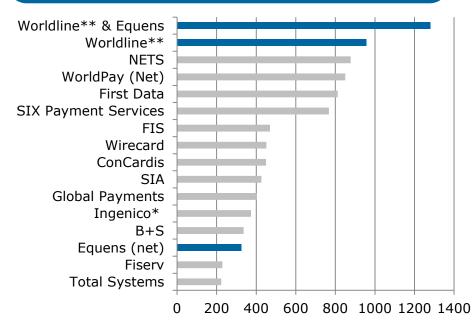


- C.100 million of cards under management
- c. 10 billion SEPA payment transactions processed annually
- 6 billion ATM and POS transactions processed
- c.250,000 merchants served
- **c.1.5 billion** payment transactions acquired p.a.



## Building an industrial pan-European champion in payment services

Payment service providers ranking in European Union 2014 European turnover, in € million



Industrial leader in 5 major European countries

Large economies of scale and very significant synergies to be implemented

Stronger innovation & R&D capabilities

Worldline ambition supported by 5 new key European Financial institutions

Source: company estimate \*: excluding payment terminal revenue; \*\*: European turnover excl. payment terminal revenue



## Low execution risk and high visibility

# Additional c. € 1 billion backlog over the next 5 years

 Commitment to renew commercial contracts with Equens shareholders for a 5-year period at closing

## Onboarding of a strong management team

- **Michael Steinbach**, current Equens CEO, will lead the new Equens Worldline Company
- Key top managers already identified within both companies

## Proven integration methodology to deliver value creation

- Organization and integration plan ready for Day One
- Existing efficiency plans at both Equens and Worldline delivering significant margin improvement

#### Atos and Worldline Strong track record in execution

- Integration track record of the Atos group
- Acquisition of bank owned Banksys/BCC by Worldline in 2006
- **Equens** itself is the result of a series of successful mergers and integrations



#### A compelling deal rationale

### Contemplated merger of financial processing activities

- ✓ By 2018, generate synergies from cost optimization in infrastructure, procurement, rent & lease, other operational topics, G&A as well as revenue synergies
- ✓ By 2020-21, additional synergies from the roll out of the application convergence program
- ✓ Create the undisputed pan-European leader in Financial Processing with unrivaled reach
- √ Accelerate our growth capabilities

### Contemplated acquisition of Equens' commercial acquiring activities

✓ Gaining access to **new** geographies in Commercial Acquiring

✓ Accelerate growth through innovative offers' cross-selling





# **Business benefits** & industrial ambition

Marc-Henri Desportes General Manager



#### Overview of Equens' financial processing activities

Cards services Masspayment, **ACH** and

other

services

€ 139m

2015e Revenue\*

€ 127m

€266m

**Business description\*\*** 

**Full service** 

Acquiring

processing Issuing

processing

portfolio:

**Major Clients** 

Deutsche Bank

SNS Rank

ABN-AMRO

Rabobank

ING

DND\_

OP-Pohjola

Volumes x2

Gain of critical scale

**Transaction benefits for Worldline** 

Bank-specific back-office processing and interbank clearing (SEPA and domestic mass-payments)

F-Document services

Equens is regulated by the Dutch National Bank

ING & SNS 3 Bank Triodos @ Bank OP-Pohjola Deutsche Bank LB≡BW ABN-AMRO SEB BING DZ BANK

TakarekBank

MIZUHO

XX RBS

Rabobank -:X ICBPI

**Brings Automated Clearing** House (ACH) capabilities and a full and large scale portfolio of non card payment processing capabilities

**Perfect fit complementing Worldline's digital services** 



<sup>\*:</sup> Estimated contribution to Worldline group revenue

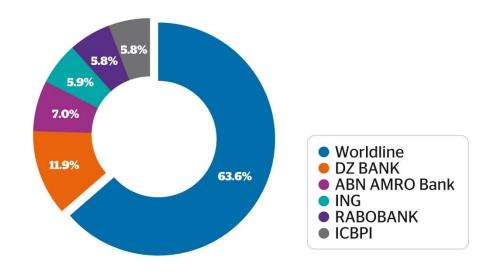
# **Equens Worldline Company:**A major industrial combination in Financial Processing (1/2)

#### 2016e revenue: c. € 700 million

c. 3,000 payment experts, of which: 30% in Germany, 26% in France, 23% in the Netherlands, 12% in Belgium, 8% in Italy, 1% in rest of the world

**Leading positions** in the Netherlands, Belgium, France, Germany and Italy

> c. 250 banking clients





# Equens Worldline Company A major industrial combination in Financial Processing (2/2)

A **strong management team** led by Equens current CEO Michael Steinbach

- TOP 5 managers already identified
- COO / Deputy CEO and CFO appointed by Worldline

#### A large potential of synergies in infrastructure, applications:

=> leveraging the strong portfolio of IP-owned payment software of Worldline

#### **Expected additional growth coming from innovative services:**

- At the center of the ACH convergence with the European Clearing Cooperative and instant payment initiatives (Payment 2.0)
- Leader in m-payment solutions for banks with 20+ banks connected

Capability to win large new processing contracts out of existing non-card payment relations, as illustrated by a recent win (end 2013) in Finland with Op-Pohjola



#### **Overview of Equens' Merchant Acquiring activities**

2015e Revenue\*

**Business description** 

**Key markets** 

**Transaction benefits for Worldline** 

Merchant Acquiring and other merchant related activities

€39m

 Processes a total 276 million debit and credit card transactions p.a.

- Supplies and maintains pointof-sale terminals and ATMs
- Payment institution license in the Netherlands

Total of 120,000 customers in 4 key countries









- +25% revenue increase in Commercial Acquiring
- Reinforced position in the **Netherlands**
- New direct presence in the German acquiring market
- **Alliance** with a leading German bank for Germany and Poland



<sup>\*:</sup> Estimated contribution to Worldline group revenue

# A combination of assets and expertise to generate synergies **EQUENS**worldline

- Considerable processing scale with significant number of transactions
- A comprehensive transformation plan initiated
- Excellent position in noncard payment and ACH capability
- Complementary geographies
- Access to a **new client base** through non-card payment services

#### **Cost Synergies in:**

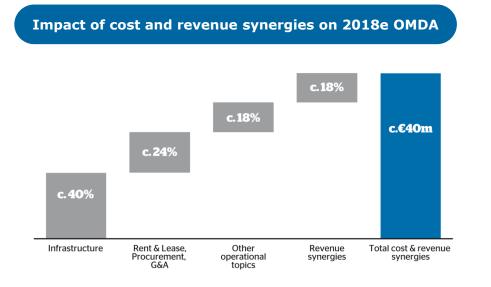
Infrastructure, rent, procurement, operations, G&A etc.

Revenue Synergies through Cross-selling

- Leadership in card processing leveraging WIPE platform and proprietary software
- Experienced in delivering cost optimization (TEAM)
- Strong industrialization and offshore capabilities
- Complementary geographies
- Strong track record in innovative services (wallets, card analytics)



#### Synergy plan (1/2): Strong and secured short term benefits



 c. € 40 million OMDA savings expected from 2018, c. 50% of which as soon as in 2017

 Synergy implementation costs estimated at c. € 40 million from 2016 to 2018

#### Based on a joint plan for execution as of closing



#### Synergy plan (2/2):

Additional cost saving opportunities through a 5 year application platforms convergence roadmap

Application platform convergence program targeting the **progressive replacement** of many applications by Worldline IP-owned solutions, to be phased with client migration decision

Build of a state-of-the-art and cost efficient processing platform

Program target to deliver progressively up to c. € 15 million p.a. of additional run-rate savings by 2021 relaying the first phase of the synergy plans

**Program expensed implementation costs** expected to be in the range of c. € 25 million over 5 years





# Transaction structure & value creation

**Bruno Vaffier**Chief Financial Officer



#### **Key transaction terms**

## Valuation terms

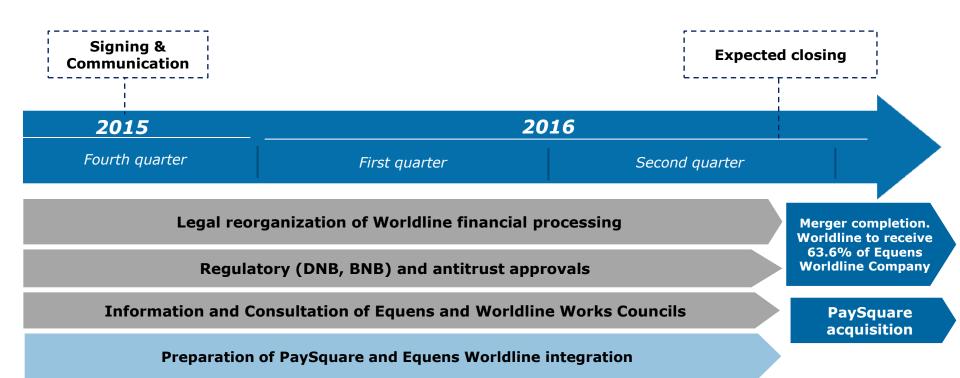
- Equens and Worldline financial processing assets valued at comparable
   2016 OMDA multiples with a control premium around 15%
- PaySquare valued at c.12.5 x 2015e OMDA and fully paid with available cash for € 72 million
- Usual reps & warranties and post-closing adjustment mechanisms

## Liquidity mechanism

- Yearly exit windows for minority shareholders with Worldline benefiting from pre-emptive rights
- Call option for Worldline from 2019 (and/or 2021) to buy remaining shares in cash or in Worldline shares at the sole discretion of Worldline
- Exit valuation principle based on EBITDA multiples ensuring alignment of interests of all shareholders on synergy achievement

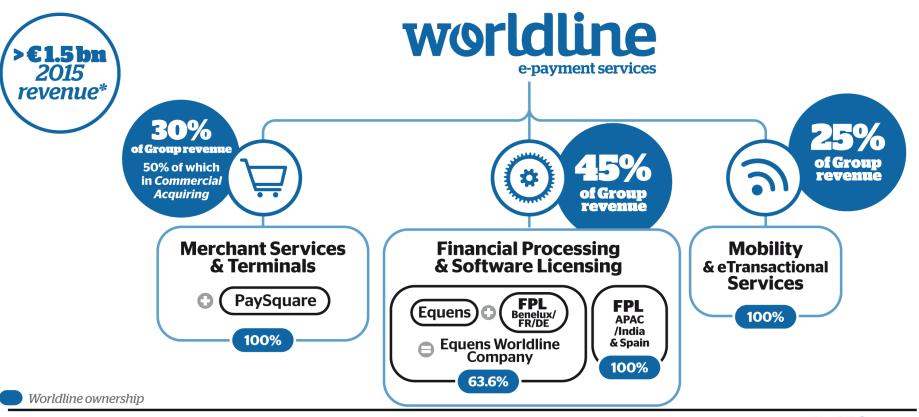


#### **Contemplated timeline**





#### **New Worldline Group profile**



<sup>\* 2015</sup> unaudited pro forma figure, net of interchange fees and adjusted for renewed contract terms with key Equens shareholders



#### Two synergy streams on two different time horizons:

# By 2018, infrastructure, procurement, rent & lease, other operational topics, G&A and revenue synergies:

- A **robust optimization plan on infrastructure** leading to an annual run-rate target of **c. € 40 million** in 2018, half of which as soon as 2017
- Related implementation costs of c. € 40 million over 2016-2018

#### By 2020-21, application convergence program:

- Target of c. € 15 million run-rate cost savings in 2021
- Long-term revenue synergies not factored
- Potential cumulated expensed implementation costs up to c. € 25 million, amount and timing to be synchronized with each key Equens clients migration phasing



# Impacts on Revenue, OMDA and EPS Closing expected in Q2 2016

# Impact on revenue growth

• **Neutral on FPL short-term** growth profile, **positive in the medium term** through revenue synergies

#### Impact on **OMDA**

- Pro forma 2016 OMDA generation of Equens Worldline Company of around
   € 120 million, in addition to € 20 million of intragroup recharges
- Full benefit of the c. € 40 million run-rate synergies in 2018 progressively compounded by application convergence synergies

## Impact on **EPS**

- Transaction accretive to EPS post implementation costs and PPA in 2018
- Accretive to adjusted EPS in 2017 (before implementation costs), double digit from 2018 onwards
- Up to 20% EPS accretion in case of buy-out of minority shareholders in cash



#### **Balance sheet impacts**



PaySquare acquisition cash out of € 72 million



Transaction and reorganization costs of c. € 12 million



**Liabilities** (pensions in particular) in Equens Worldline at closing **to be fully funded** 



Transaction structure leading to increased financial flexibility





# Key deal takeaways Gilles Grapinet Chief Executive Officer



# A transaction in line with Worldline's strategy stated at the IPO

Take
advantage of
the European
consolidation
trends

Focus on processing businesses for scale and efficiency gains

Extend geographies and portfolio of merchants in commercial acquiring Leveraging
Worldline financial
flexibility with
transactions
structured in cash
and/or
in shares



#### Key deal takeaways



**Creation of Equens Worldline Company,** the largest pan-European financial processor with unique geographical reach and innovation capabilities, targeting 2016 revenue of € 700 million and OMDA of € 120 million



Significant **step-up** for Worldline **Commercial Acquiring** (+25% revenue increase)



Industrial combination with considerable synergies generation...



... secured by a strong partnership, alignment of interest and a significant backlog including 5-year contracts with key clients



Worldline keeps intact its strong balance sheet





# Thankyou

For more information, please contact:

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