# Worldine Presentation to Investors September 2014



#### **Disclaimer**

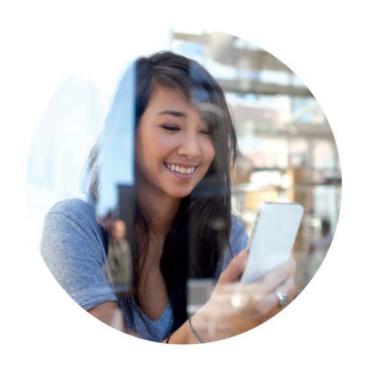
- This document contains further forward-looking statements that involve risks and uncertainties concerning the Group's expected growth and profitability in the future. Actual events or results may differ from those described in this document due to a number of risks and uncertainties that are described within the Registration Document filed with the Autorité des Marches Financiers (AMF) on May 6, 2014 under the registration number: I.14-027.
- Global Business Lines include Merchant Services & Terminals (in Belgium, France, Germany, India, Luxembourg, Spain, The Netherlands and United Kingdom), Financial Processing & Software Licensing (in Belgium, China, France, Germany, Hong Kong, India, Indonesia, Malaysia, Singapore, Spain, Taiwan and The Netherlands), and Mobility & e-Transactional Services (in Argentina, Austria, Belgium, Chile, France, Germany, Spain, and United Kingdom).
- Revenue organic growth is presented at constant scope and exchange rates.
- This presentation does not contain or constitute an offer of Worldline's shares for sale or an invitation or inducement to invest in Worldline's shares in France, the United States of America or any other jurisdiction.



# Worldline ID Card



#### We are



A payment service company, which builds and operates real-time transactional payment systems to allow merchants, banks, governments and other organizations:

- to issue, accept and settle payment means in various forms and;
- to manage all types of digital transactions with their customers beyond payments, such as orders, clearing and settlements, claims, prepaid tickets, loyalty rewards and coupons.



#### Worldline at a glance

- 40 years of payment systems expertise
- Worldline is a leading provider of electronic payment and transactional services
- Offers a full range of merchant acquiring, payment processing and business solutions services to financial institutions, merchants, corporations and government agencies

€1,125m
2013
revenue

€204m
2013
OMDA\*

- Successful IPO in June 2014 (Euronext Paris)
  - Market cap. of c.€ 2.2 billion
  - Atos share 70% Float: 30%
  - Final size of the offering € 639 million
  - Worldline raised € 255 million, leading to a net cash position post IPO of €146m as at July 1st, 2014
  - > € 384 million of shares sold by Atos SE

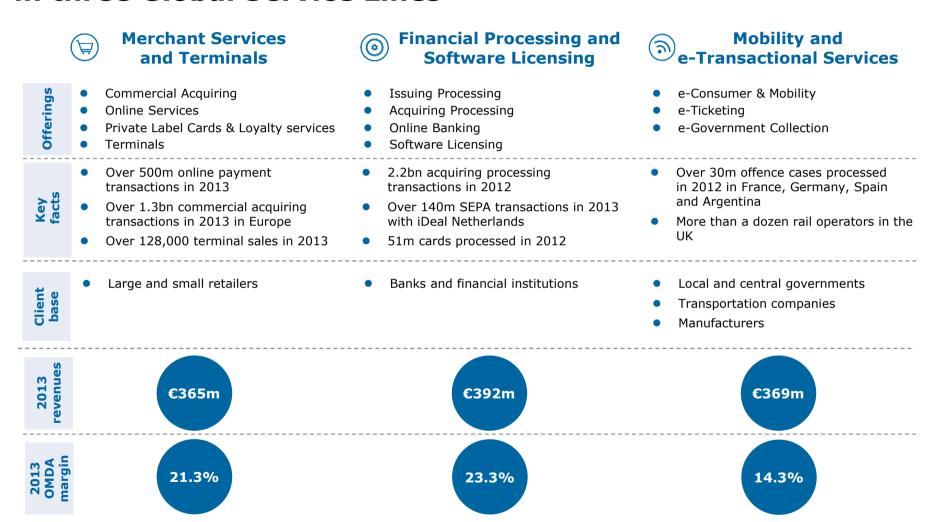
**17 countries**across Europe, Latin
America and Asia

Europe represents **89% of revenues** 

c.7,200 employees



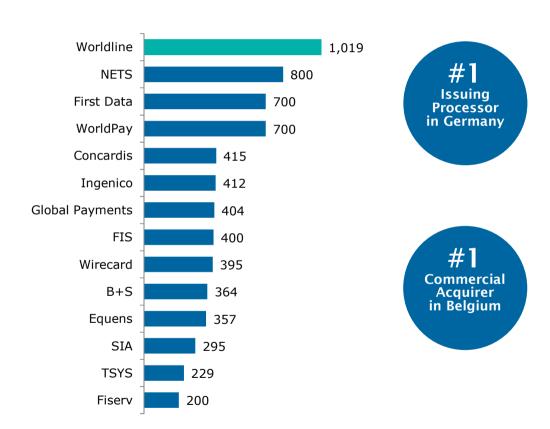
### Worldline business is organized in three Global Service Lines





# Worldline is a leading player in Europe with expanding emerging markets footprint

## Payment Service Provider revenues in Europe (in €m)

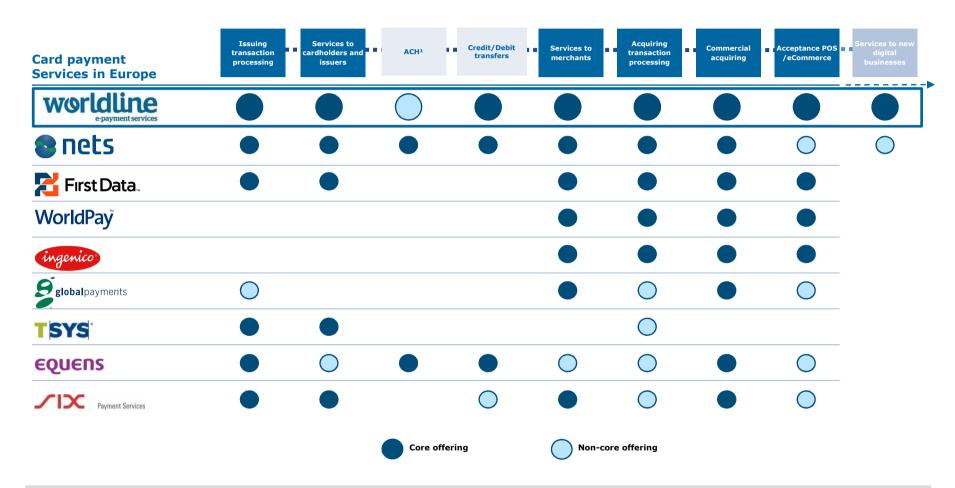


#### Why scale matters:

- Price competitiveness
- Innovation
- Outsourcing opportunities
- Barriers to entry
- Increased operating leverage
- Positioned for consolidation opportunities



# Worldline has a comprehensive positioning across the extended payments value chain



Comprehensive European presence across core payments value chain plus capability of serving new digital businesses



# Worldline is positioned to be a consolidator in the fragmented European landscape

**Highly fragmented** payments market facing short-term consolidation



More than 50 payment providers

Financial institutions under pressure to divest their payments portfolio



High level of in – sourcing with 29 out of the top 40 commercial acquirers<sup>1</sup> and c.50% of issuing processing still insourced by banks<sup>2</sup>

Digital Transformation market driving funding for **a startups** ecosystem



Thousands of innovative startups targeting new Digital Transformation services

The fragmented European market offers a long list of potentially actionable opportunities



<sup>&</sup>lt;sup>1</sup> as measured by number of bank transactions, Source: The Nilson report (2013)

<sup>&</sup>lt;sup>2</sup> as measured by revenue, Source: First Annapolis (2013)

# Worldline is a technology leader in Next-Generation payment services

#### **Online & Mobile offerings**

- Sips Leading European multi-channel internet payment gateway
- Online banking ePayments
  - iDEAL
  - MyBank
- e-Wallet services
  - Bancontact / MisterCash
  - Paylib
  - White label eWallet solutions for merchants
- mPOS and tablet offerings

#### Value added services

- Card-linked offers
- @Store Digital Retail services
- Data analytics generating new payment models
- Fraud management services
- Value added authentication services
- Self-selected PIN (SSP)

Leading e/m Commerce platforms and value added services for banks, payment schemes, merchants and telecom operators



# Worldline is positioned to take advantage of the massive change in the European payment industry

#### **European Payment** regulations

- **SEPA** adoption (Aug-14)
- Visa Europe/EU settlement on cross border interchange fees (Feb-14)
- PSD2 (Payment Service Directive) draft proposal (Jul-13)

#### Post financial crisis new banking environment

- Basel 3 implementation in the EU and EU-wide stress tests under the supervisory of ECB and EBA from Q3 14
- Review of business model in retail banking leading to outsourcing strategy
- Many banks divesting their non core assets



#### Digitization/Mobile/ Connectivity revolution

- Cross-channel convergence in retail
- Explosion of the number of connected devices
- Start of a **new investment** cycle in digital infrastructure



# H12014 financial performance



#### **Key figures for H1 2014**

€556.4m

+2.2% organic

Revenue

€57.4m

Free cash flow

**17.8**%

€99.1m

OMDA (\*)

€145.9m(\*\*)

**Net cash** 

(\*): Operating Margin before Depreciation & Amortization.

(\*\*): Including €248.5m of IPO net proceeds received on July 1, 2014

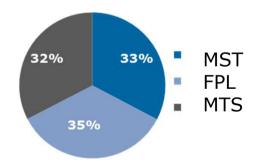


#### **Performance per GBL**

		Revenue		OM	IDA	OME	OA %
In € million	H1 2014	H1 2013*	% Growth	H1 2014	H1 2013*	H1 2014	H1 2013*
Merchant Services and Terminals	182.0	180.1	1.0%	38.2	36.2	21.0%	20.1%
Financial Processing and Software Licensing	193.0	185.1	4.3%	45.7	39.0	23.7%	21.1%
Mobility and e-Transactional Services	181.4	179.0	1.4%	22.5	28.4	12.4%	15.9%
Corporate costs				-7.3	-8.5		
Total Group	556.4	544.2	2.2%	99.1	95.0	17.8%	17.5%

<sup>\*</sup> Proforma at constant scope and exchange rates

- Merchant Services and Terminals (MST): growing despite a temporary slow down in terminal sales
- Financial Processing and Software Licensing (FPL): strong growth driven notably by on line banking services
- **Mobility and e-Transactional Services (MTS):** improvement thanks to e-ticketing activities and sales cooperation activities with the rest of Atos group.
- OMDA overall improved by 30bp, in line with the full year 50bp improvement target





# Business highlight innovation & transformation program

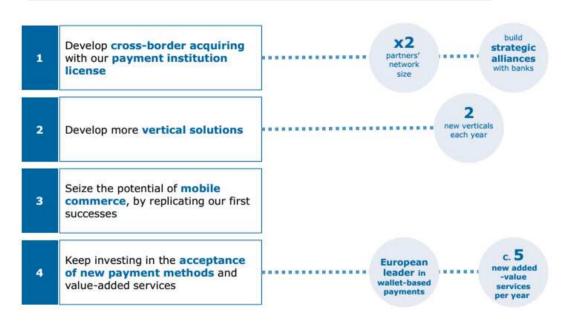




#### **Merchant Services & Terminals**

#### **Business Highlights**

#### **Action plan & operational objectives**



#### **Key achievements**

- Alliance with a large bank in Benelux
- Restobox solution launch for Restaurants and Cafés
- > 3000 mPOS rolled-out in Benelux
- SOFORT on SIPS & Yapital support at mPOS in Germany

#### **Market highlights**

- Confirmed appetite of banks for alliances
- Decrease in Interchange through EC or local regulator decisions
- eCommerce keeps growing doubledigit

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Large Bank

**Commercial Acquiring Alliance**Benelux

Large loyalty scheme

CRM & Loyalty France

Retail drive

Omnicommerce renewal France

Large retailer's bank

e-m Payment acceptance
France

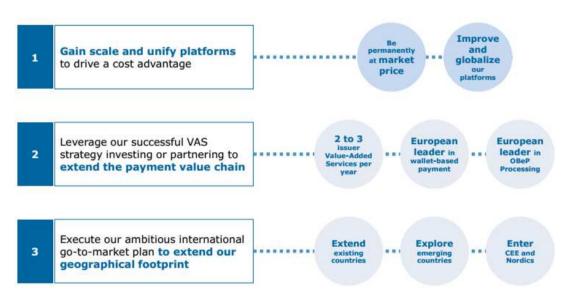
John Lewis

e-m Payment acceptance





#### **Action plan & operational objectives**



#### **Key achievements**

- WIPE program is established and further projects are moving into production
- Central Wallet platform is now active for 20 bankswith over 300,000 active users
- Pilots of Hosted Card Emulation (HCE )in Europe
- Investments in state-of-the-art fraud management solution and card-linked offers

#### **Market highlights**

- SEPA migration is a transforming achievment (95% done end of may)
- Online payment method iDEAL has reached a new milestone (13M transactions per month)
- Strong growth in wallet initiatives with many new projects announced/planned
- Trend to suppliers' consolidation for international banking groups confirming

wins	<u>Large E</u>
Selected	Issuing new de Belgium

<u>k</u> <u>VW Bank</u>

Chèque Déjeuner

French banks

PT Bank Bumiputera

Issuing renewal + new dev
Belgium

Issuing renewal (230 000 Cards)
Germany

Prepaid issuing France & Portugal

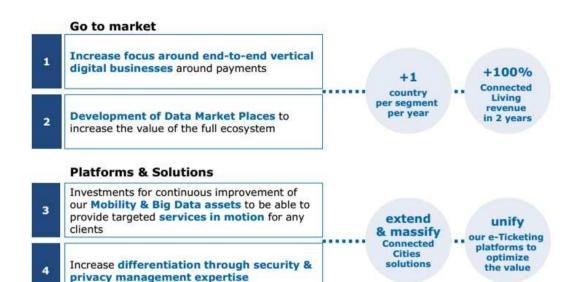
Acquiring renewal France

**Licensing** Indonesia





#### **Action plan & operational objectives**



#### **Key achievements**

- Sales synergy with Atos driving new business on Worldline Connected Living platform
- Integrale, new product for UK transport industry is now live
- Partnership with Here in Connected Vehicle
- Strong activity of our omni-channel customer services in France and start of rollout in two new countries (Belgium and UK)

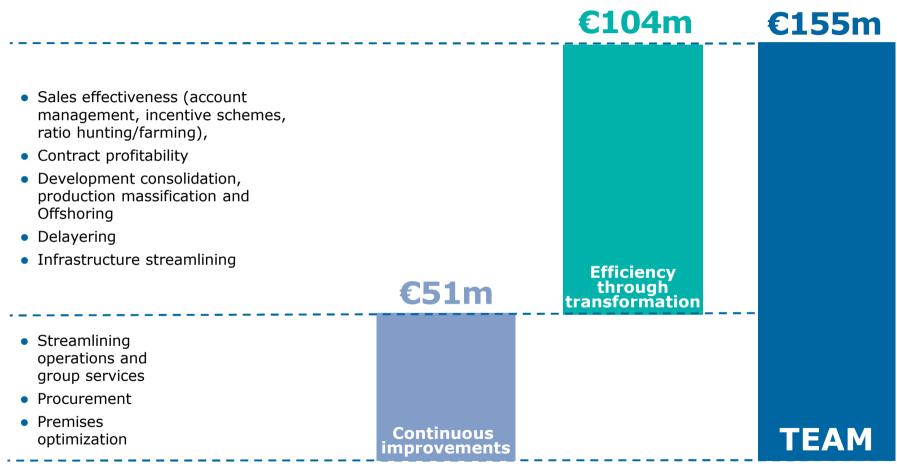
#### Market highlights

- Confirmation of numerous opportunities in Connected Living
- Dynamic eTicketing with growing trends for card payment as transportation fare

wins	<u>DSCR</u>	Rail industry	Rail industry	e-Megalis BZH	Argentina Health ecosystem
Selected	e-Government/ telcos renewal France	eTicketing new Business UK	eTicketing renewal UK	eGovernment/ Digitization France	eGovernment/ e-Health Argentina



# H1 TEAM program update: our transformation plan is on track



►Note: 2017 target run rate figures







# 2014 guidance and medium term objectives Providing strong growth, margin and cash flow generation

	2014 Guidance	Medium-Term Objectives
Revenues	3 to 4% organic growth	5 to 7% 2014-2017 organic revenue CAGR Sales growth to progressively increase over the period
OMDA	+c.50 bps margin for 2014 vs. 2013	+c.250 bps margin for 2017 vs. 2013
FCF	c.€110m	c.€180m by 2017
	Financial	drivers
Dividends	Financial  Target payout ratio of 25%, with f  Depending on M&A	irst payment to be made in 2015
<b>Dividends Leverage</b>	Target payout ratio of 25%, with f	irst payment to be made in 2015
	Target payout ratio of 25%, with f Depending on M&A  c.€150m net cash position post IPO (before	irst payment to be made in 2015 A over the period  Leverage mid-term target of 1.5x to 2.5x net



# After the success of the IPO and H1 2014 results in line with the 2014 guidance, Worldline is well positioned to...

...Take part in the on going consolidation of the industry and maintain its leading position in Europe

...Fully capture the digital payment market growth potential

...Be recognized as the most advanced and efficient payment service provider through its WIPE and TEAM programs

...Become a premium brand and maximize value creation for all stakeholders







#### **Thanks**

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